Agenda Review and Announcements –
Committee Chair Brad Barham welcomed the committee and congratulated committee member Mark Bugher on his appointment as special assistant to the chancellor. Brad said today’s meeting would focus on facilities and Part 2 of the IT business cases. He also said a substantive dialogue between the Steering and Advisory committees is needed. He asked for volunteers for a group to formulate a plan for that dialogue. Irwin Goldman, John Krogman and Bethany Pluymers volunteered to be part of the group.

Huron updates –
Scott Friedman of Huron distributed a project timeline through mid-September. He said the Research Administration review is proceeding and will be the topic of the August 4 Advisory Committee meeting. Scott said the Business Services review has expanded beyond a functional area assessment to include an organizational component. Enrollment management no longer is being considered as a subject for review by Huron. Darrell Bazzell said Joanne Berg already has a vision for how she wants to move enrollment management forward.

Areas of review –

IT Business Cases –
Huron consultants said UW-Madison needs to address three primary elements of the current state in order to create and sustain a managed IT environment. They are (1.) funding models, (2.) governance, and (3.) IT policies and policy enforcement. Darrell Bazzell noted that we will
need to address issues of campus culture in determining how to proceed in the IT area. He said decisions will be based largely on how much people want to deal with cultural dynamics. Adam Fennel of Huron said the consultants recommend two concurrent efforts that support the capacity for a more managed IT environment. These efforts are (1.) initiating a project to design governance, policy and funding model and (2.) collecting enterprise-wide data to inform governance decision-making.

Huron then reviewed opportunity business cases. Adam said the largest opportunity is in the area of server consolidation. According to Huron, maximum economies of scale can be achieved through a coordinated effort to migrate to a virtualized environment, grouping schools and colleges where most appropriate and feasible. Jeff Shokler said there are potential hidden costs of increased virtualization, including increased staffing for security and customer service. Huron collected data through an IT survey of administrative units and interviews with IT staff in the College of Agricultural and Life Sciences (CALS) and the School of Medicine and Public Health to estimate savings opportunities. In these areas, Huron estimated savings of between $5.4 million and $9.3 million over five years by realizing scale economies of server virtualization. Adam said this is a fraction of the total savings potential on campus. Huron outlined numerous options for moving toward a higher degree of virtualization involving virtualization of servers within distributed locations, co-location of servers, or a combination of virtualization and co-location.

Administrative e-mail is another area of service duplication, the consultants said. Consolidation of e-mail systems reduces the duplication of effort in administering and maintaining multiple systems. Consolidation could save the institution between $160,000 and $1.4 million a year, depending on the number of systems in use.

Huron also examined IT services UW-Madison could consider terminating because they add little value and serve only a limited portion of the community. Huron focused on mainframe computing and student e-mail. In the area of student e-mail, Gmail provides significant service enhancement for students and has the potential to save between $180,000 and $300,000 per year from removing hardware, software, and labor costs of providing and supporting student e-mail. By sunsetting services in areas such as mainframe computing and student e-mail, the University has the opportunity to reallocate budgets to fund more strategic investment, according to Huron.

The consultants also addressed “non-core services” that may no longer be necessary or relevant as technologies and business models evolve. These services were location dependent or had delivery models that made sense when they were initiated. An evaluation of services that may be considered “non-core” should include an understanding of the importance of the service, its external availability, and potential benefits of alternate models.

Facilities –

The Advisory Committee provided feedback on the Huron facilities assessment, which was presented at the June 16 Advisory Committee meeting. Alan Fish said more efficient use of space will require a huge cultural shift on campus. He said the campus currently pays a high price in energy costs and under-utilization of space. Darrell Bazzell said the campus Sustainability Task Force identified space utilization as one of the major sustainability issues facing the campus. Alan said the University currently is leasing extensive off-campus space that would not be needed if we used campus buildings more efficiently. Irwin Goldman said that in his 20 years on campus he cannot recall a single time when his department has been called to account for its use of space.
Mark Bugher said one potential solution is to give Facilities, Planning and Management greater authority to make space use decisions. Alan said the University needs a process that is applied across campus and treats everyone equally. Darrell said we have great incentive to use space efficiently because the campus is landlocked.

Wrap up –
Brad said the next Advisory Committee meeting is scheduled for Thursday, August 4. He will be unable to attend the meeting so Alice Gustafson will be the facilitator.

**NEXT MEETING WILL BE:**
Thursday, August 4 10 am to 11:30 am in Room 260 Bascom