Overview:

- The purpose of the survey was to gauge campus acceptance of two specific recommendations under consideration by the team:
  1. Increasing high-velocity hand dryer adoption to reduce hand towel consumption
  2. Removal of trash cans in certain offices to reduce liner usage and maintenance costs
- Links to the surveys were distributed to University employees via an insert in “Inside UW-Madison” and to students via an email to the entire student body
- 1,623 total responses were received (22% staff, 1% faculty, and 77% students)

User Preference – High-Velocity Hand Dryers & Paper Towels

Faculty & Staff
- 42% of faculty and staff prefer high-velocity hand dryers over paper towels, while 44% of faculty and staff prefer hand towels over high-velocity hand dryers
- 25% of faculty and staff were somewhat likely to seek out restrooms which still have paper towel dispensers, while 75% were neutral or unlikely to seek out restrooms with paper towel dispensers

Students
- 63% of students prefer high-velocity hand dryers over paper towels, while 25% of students prefer hand towels over high-velocity hand dryers
- 13% of students were somewhat likely to seek out restrooms which still have paper towel dispensers, while 87% were neutral or unlikely to seek out restrooms with paper towel dispensers

User Preference – Trash Liners

Faculty & Staff
- 70% of faculty and staff would respond at least somewhat negatively if their desk trash cans were removed and replaced by a centrally located trash can
- 23% of faculty and staff were unwilling to walk any distance to the centrally located trash can; 50% were willing to walk 50 feet or less; 17% were willing to walk 50 to 100 feet; and 10% were willing to walk more than 150 feet

Students
- 53% of student employees would respond at least somewhat negatively if their desk trash cans were removed and replaced by a centrally located trash can
- 11% of student employees were unwilling to walk to the centrally located trash can; 57% were willing to walk 50 feet or less; 19% were willing to walk 50 to 100 feet; and 13% were willing to walk more than 150 feet